



DIBIA
ATHLETIC
DEVELOPMENT



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PURPOSE

Dibia Athletic Development provides elite basketball training to athletes worldwide to help them maximize their full potential. Through intense training players develop the necessary skills to excel on the basketball court; these skills also transcend to players' personal development.

ABOUT US

Dibia" is an Igbo (West African Dialect) term used to refer to traditional healers, experts and doctors. The process of becoming a Dibia involves many years of training and many levels of initiation. Dibia Athletic Development was established in 2005. A Miami-based company, we train in the U.S. and worldwide, will host camps and clinics in Bermuda, Jamaica, Barbados, Cayman Islands, and Nigeria. Dibia Athletic Development trains both male and females from age 5 to a professional level. Training is available in the United State and various international locales.

We at Dibia Athletic Development believe that it takes years of the proper training to achieve success. According to Malcolm Gladwell, author of Outliers, 'Elite performers each had a total of ten thousand hours of practice in their respective fields before they became great.' Since inception, Dibia Athletic Development has tripled its client base, continually facilitating more business and increasing the number of developed athletes yearly.

Dibia Athletic Development provides elite sports training for individuals who want to enhance their competitive level of play. Our staff focuses on the holistic enrichment of each player or group through a customized program created to maximize the development of our athletes. Through detailed analysis of individual skills, goals and needs, every drill on the court, each prescribed exercise, lift or movement, as well as all mental preparation, nutritional plans and off-court lifestyle programs, are designed to produce maximum, sustained results on the basketball court and give each player the best chance to reach their potential.

Founder, Brandon Azuka Dibia Okpalobi, native of New Orleans, Louisiana, moved to Miami, Florida in 2000 to pursue higher education and athletic endeavors at the University of Miami. After walking-on to the Division-1 basketball team, Brandon determined and fearless, earned a full scholarship and was elected team captain his senior year. Upon graduation Brandon combined his business-savvy and passion for sports to develop Dibia Athletic Development.

CAMP PRICING & HIGHLIGHTS

Join Miami Heat Star and NBA 3 Point Champion James Jones for basketball instruction and fun at the 2012 Dibia Elite Basketball Skills Camp. Our camps are designed to teach each player the fundamentals of basketball. These fundamentals are sharpened through continual practice and application

Our camps are designed for boys and girls, ages 8 to 18. The camps instruct at all levels from beginners to varsity level athletes. The programs are broken down by age and/or ability to ensure that each camper will succeed and develop the necessary confidence to help them reach their full potential. We believe that individual attention builds confidence. Our highly qualified coaches provide campers with quality basketball instructions, team building techniques, and character strengthening guidance. Camps include drills, skill work and competition against other campers!

Dibia Elite Basketball Skills Camp will cover the fundamental skills necessary for all players to improve their game. Each camp will feature fundamental drills that focus on physical conditioning, ball-handling, shooting, offensive and defensive footwork, individual offensive moves and structured team play.

Camp Pricing:

Cost: \$350 per camper

Time: 9am – 3pm

Camp Highlights:

- Improve your game under the watchful eye of Miami Heat Sharp Shooter James Jones
- Work with elite coaches to take your game to the next level
- Daily schedule includes intense skill work, league games, stations, contests and much more
- Innovative skill work designed to take down the competition
- Camp T-shirt and accessories
- Make new friends and leave lasting impressions





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SPONSORSHIP LEVELS

Dibia Athletic Development is always looking for ways to enhance the quality of its programs for its participants. Please consider being a Dibia Athletic Development partner by sponsoring a camp. Your gracious support will allow us to offer scholarships to campers who are unable to afford the camp, hire qualified coaches, and enhance the overall quality of the camp.

As a sponsor your business will have the opportunity to be recognized in the community as a company who cares about the development of its young people. If you are interested in this opportunity, contact us at brandon@dibiaathletic.com. Please see the sponsorship opportunities below.

\$ 20,000 TITLE SPONSOR

- Name recognition and logo in all event press materials, including Press releases, E-Blasts, Camp Brochure and all printed marketing materials
- Inclusion in camper's bag of Sponsor's Corporate Brochure, Product and/or Marketing Collateral
- Sponsor's Name and Logo on Camp Bag given to each camper
- Photo opportunity with Celebrity Instructor
- Sponsor's Name and Logo on Signage/ Banner in the Gym
- Sponsor's Name and/or Logo on awards
- Complimentary Admission of 8 campers for the Dibia Elite Basketball Skills Camp

\$ 10,000 Presenting Sponsor

- Name recognition and logo in all event press materials, including Press releases, E-Blasts, Camp Brochure and all printed marketing materials
- Inclusion in camper's bag of Sponsor's Corporate Brochure, Product and/or Marketing Collateral
- Sponsor's Name and Logo on Camp Bag given to each camper
- Photo opportunity with Celebrity Instructor
- Sponsor's Name and Logo on Signage/ Banner in the Gym
- Complimentary Admission of 6 campers for the Dibia Elite Basketball Skills Camp

\$ 5,000 Corporate Sponsor

- Name recognition and logo in all event press materials, including Press releases, E-Blasts, Camp Brochure and all printed marketing materials
- Photo opportunity with Celebrity Instructor
- Sponsor's Name and Logo on Signage/ Banner in the Gym
- Complimentary Admission of 2 campers for the Dibia Elite Basketball Skills Camp

\$ 3,000 Camp Shirt Sponsor

- Name recognition and logo in all event press materials, including Press releases, E-Blasts, Camp Brochure and all printed marketing materials
- Photo opportunity with Celebrity Instructor
- Sponsor's Name and Logo on Signage/ Banner in the Gym



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SPONSORSHIP LEVELS

\$ 2,500 Camp Bag Sponsor

- Name recognition and logo in all event press materials, including Press releases, E-Blasts, Camp Brochure and all printed marketing materials
- Sponsor's Name and Logo on basketball camp bag to give to each camper
- Sponsor's Name and Logo on Signage/ Banner in the Gym

\$ 1,500 Camper(s) Sponsor

- Name recognition and logo in all event press materials, including Press releases, E-Blasts, Camp Brochure and all printed marketing materials
- Sponsorship and recognition of 4 athletes to participate in the Dibia Elite Basketball Skills Camp
- Sponsor's Name and Logo on Signage/ Banner in the Gym

All Around (In-kind donations) - any dollar amount donation:

- We are looking for sponsors to provide basketballs, support for campers and prizes. The sponsor will have its logo on the merchandise received and receive recognition at the awards ceremony

THANK YOU FOR YOUR SUPPORT!

"Life is filled with opportunities, not entitlements" - Dibia